

MBA SEM-I SUBJECTS

- 101- Managerial Accounting
- 102 – Organizational Behavior
- 103 – Economic Analysis for Business Decisions
- 104 – Business Research Methods
- 105 – Basics of Marketing
- 106 –Digital Business
- 107- Management Fundamentals
- 108 - Indian Economy
- 109- Entrepreneurship Development
- 113- Verbal Communication Lab
- 114 Enterprise Analysis & Desk Research
- 115- Selling & Negotiation Skills Lab