

MBA –II (SEM-III) Subjects.

Sr.no	Specialization	Particular	Subjects
1	Marketing Management	University& Institute level Common (Generic Core)	301-Strategic Management 302-Decision Science 303-Summer Internship Project (SIP)
		University level Common (Generic Elective)	307-International Business Environment 308- Project Management 310- Corporate Governance
		University& Institute level Specialization (Subject Core)	304-Services Marketing 305-Sales & Distribution Management
		Institute level Specialization (Subject Elective)	312-Business to Business Marketing 313- International Marketing 314- Digital Marketing – II
2	Financial Management	University& Institute level Common (Generic Core)	301-Strategic Management 302-Decision Science 303-Summer Internship Project (SIP)
		University level Common (Generic Elective)	307-International Business Environment 308 - Project Management 310- Corporate Governance
		University& Institute level Specialization (Subject Core)	304-Advanced Financial Management 305- International Finance
		Institute level Specialization (Subject Elective)	312-Behavioral Finance 313- Technical Analysis of Financial Markets 314- Commodities Markets

Sr.no	Specialization	Particular	Subjects
3	Human Resource Management	University& Institute level Common (Generic Core)	301-Strategic Management 302-Decision Science 303-Summer Internship Project (SIP)
		University level Common (Generic Elective)	307-International Business Environment 308 - Project Management 310- Corporate Governance
		University& Institute level Specialization (Subject Core)	304- Strategic Human Resource Management 305-HR Operations
		Institute level Specialization (Subject Elective)	312- Talent Management 313-Psychometric Testing and Assessment 314-HR Perspective in Merger and Acquisition
4	Operations & Supply Chain Management	University& Institute level Common (Generic Core)	301-Strategic Management 302-Decision Science 303-Summer Internship Project (SIP)
		University level Common (Generic Elective)	307-International Business Environment 308 - Project Management 310- Corporate Governance
		University& Institute level Specialization (Subject Core)	304-Services Operations Management – II 305- Logistics Management

		Institute level Specialization (Subject Elective)	312-Manufacturing Resource Planning 313-Sustainable Supply Chains 314-Business Excellence
Sr.no	Specialization	Particular	Subjects
5	Business Analytics	University& Institute level Common (Generic Core)	301-Strategic Management 302-Decision Science 303-Summer Internship Project (SIP)
		University level Common (Generic Elective)	307-International Business Environment 308 - Project Management 310- Corporate Governance
		University& Institute level Specialization (Subject Core)	304-Advanced Statistical Methods using R 305-Machine Learning & Cognitive intelligence using Python
		Institute level Specialization (Subject Elective)	312-Social Media, Web & Text Analytics 313-Industrial Internet of Things 314-Supply Chain Analytics